

PRIVACY POLICY

LAST REVISED: [Aug 14th, 2024]

Long Bridge Technology HK Limited with its offices at Room 1407-08, 14/F, Cosco Tower, 183 Queen's Road Central, Hong Kong, ("**us**", "**we**", or "**our**") operates the <https://longbridgewhale.com/> (the "**Site**").

This Privacy Policy discloses the privacy practices for the Site. This Privacy Policy applies solely to information collected by the Site.

INFORMATION COLLECTION, USE, AND SHARING

We are the sole owners of the information collected on this Site. We will use your information to respond to you, with regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

- **“Free Demo” or “Contact Us” Request**

When you request “Free Demo” or “Contact Us” on the Site, we will collect your *name*, your *mobile number*, your *company name*, *corporate email*, and *other information that you provided to us voluntarily* for contacting you later to schedule a demonstration. If you refuse to provide such information, you may be unable to experience the Demo function; however, you may view other contents on the Site.

- **Surveys & Marketing Campaigns**

From time-to-time the Site may request information via surveys or marketing campaigns. Marketing campaigns launched by us include email newsletter subscriptions, event RSVP, and social media engagement, as well as other related ways that may need registration. Participation in these surveys or marketing campaigns is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include *name*, *mobile number*, *address*, *corporate email*, and *other information that you provided to us voluntarily*. The said information will be used to notify you or will be used for purposes of monitoring or improving the use and satisfaction of this Site.

- **Links**

This Site may contain links to other websites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our Site and to read the privacy statements of any other Site that collects personally identifiable information.

- **Cookies**

To ensure the normal operation of the Site, we may store a small data file named Cookie on the computers or mobile devices of you. Cookie normally contains an identifier, the Site name, and some numbers and characteristics. By using the Cookie, the Site can store the preferences of you, the functions or services used by you, or other data. We will not use Cookie for any purposes other than those specified in this Privacy Policy.

You may manage or delete Cookie according to your preference. You may remove all cookies stored on the computer, and most web browsers have the functions of disabling Cookie. However, by so doing, you must personally change the user profile every time you access our Site.

Some of our business partners may use cookies on our Site. However, we have no access to or control over these cookies. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

SECURITY

We have implemented industry-standard practices to safeguard the personal information of you against unauthorized access, disclosure, use, modification, damage, or loss as much as possible. We take all reasonably practicable measures to protect the personal information of you.

We will make our best to ensure the security of any information you provide to us. You may suffer loss and experience legal consequences unfavorable to you if you divulge such information. Please immediately contact us if you detect that your personal information may be or have been divulged, so that we may promptly take corresponding measures to avoid or reduce relevant losses.

If we stop operation, we will promptly stop the acts of collecting the personal information of you, notify you, on a one-to-one basis or by an announcement, of the termination of our operation, and delete or anonymize the personal information we hold of you unless otherwise provided by laws and regulations.

YOUR RIGHTS

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on the Site:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

CHANGES TO THIS PRIVACY POLICY

This Privacy Policy is effective as of the “LAST REVISED” date specified at the top of this Privacy Policy and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Site after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

CONTACT US

If you have questions or concerns regarding this Privacy Policy, please contact us at: brand@longbirdge.sg